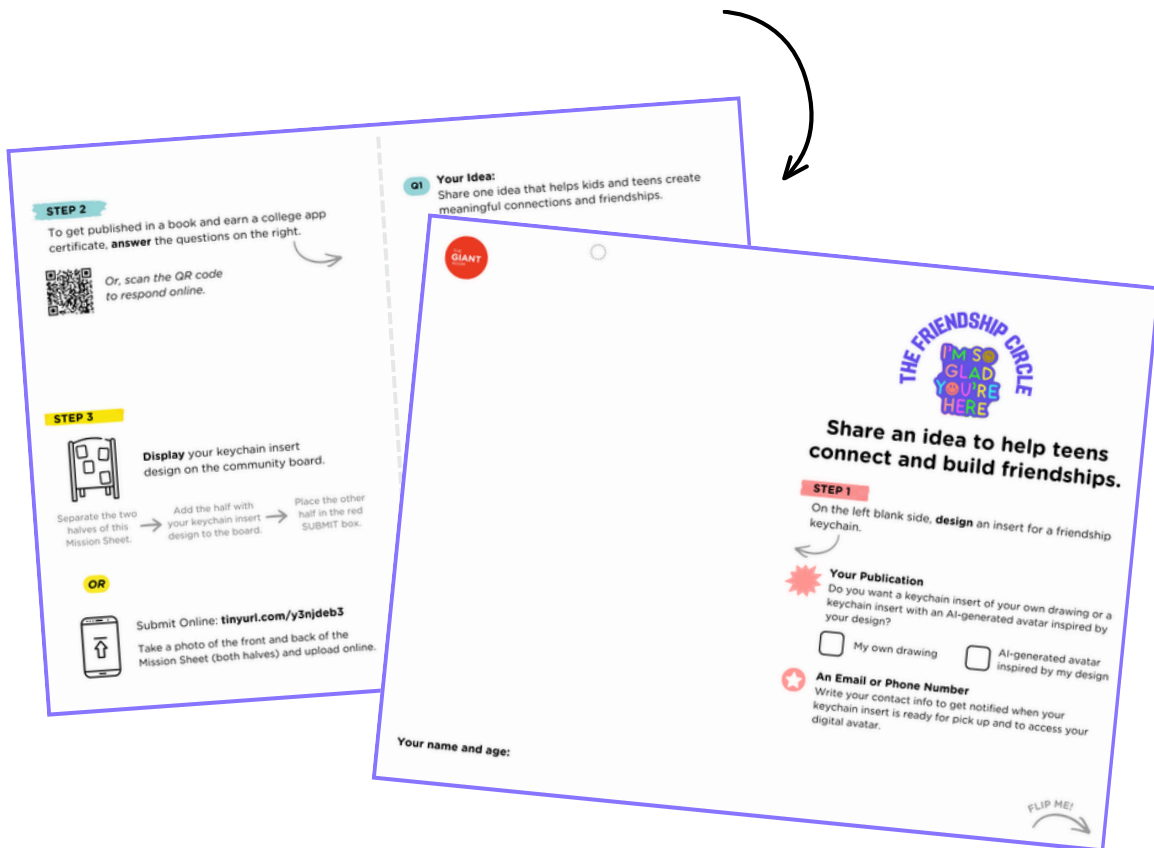




IDEATION PACK

Use this Ideation Pack to inspire you as you design your keychain insert and complete the Mission Sheet.



Your Mission:

Share an idea to help teens connect and build friendships.

Grab a Mission Sheet to start designing.



THE FRIENDSHIP CIRCLE
PASS GO! YOU'RE HERE

Share an idea to help teens connect and build friendships.

STEP 1
On the left blank side, **design** an insert for a friendship keychain.

Your Publication
Do you want a keychain insert of your own drawing or a keychain insert with an AI-generated avatar inspired by your design?
☒ My own drawing ☐ AI-generated avatar inspired by my design

An Email or Phone Number
Write your contact info to get notified when your keychain insert is ready for pick up and to access your digital avatar.
 example@email.com

Your name and age: Jake, age 12

FLIP ME!

Your drawing from the Mission Sheet will be made into a keychain insert!



1

KEYCHAIN INSERT IDEAS

You can use these ideas to design your keychain insert as you answer **STEP 1:**

What TYPE of keychain insert will you design?

INVITATION - Something to bring people together.

CELEBRATION - Something you value in friendships.

QUESTION - Get people thinking about friendship.

SOLUTION - An idea that solves a friendship challenge.

JOKE - Make people laugh and connect.

OR...

1

KEYCHAIN INSERT IDEAS

You can use these ideas to design your keychain insert as you answer **STEP 1:**

What could the keychain insert SHOW?

SYMBOL - Represent a bigger idea with a simple icon.

CHARACTER - Give an animal or object a personality.

ACTIVITY - Show something people can do together.

INVENTION - A blueprint of an idea to solve a challenge.

CONNECTION - Show how two people are linked.

MOMENT - Capture a small moment between friends.

OR...

What will make your keychain insert STAND OUT?

COLORS - Symbolize feelings and emotions.

SHAPES - Soft shapes feel gentle. Sharp shapes feel bold.

PATTERNS - Add repetition, rhythm, movement, or chaos.

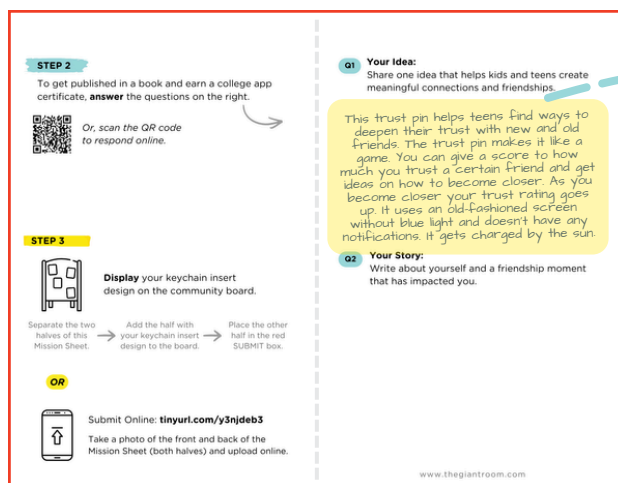
STYLE - Cute, funny, serious, weird, futuristic, or...

MIX IT UP - Change how things usually look or are drawn.

OR...



Try this: Choose 1-2 of your favorite ideas from this list to start your design.



Your answer for Q1 will be published here in the book.



Q1

YOUR IDEA

You can use these ideas to describe something that helps kids and teens create meaningful connections and friendships as you answer **Q1** in **STEP 2:**

Place to meet new people

Somewhere to find friends with similar interests

Group for trying new things together

Game that helps strangers become friends

Challenge that needs a team

Space for sharing hobbies

Platform to find a new friend

Buddy system for newcomers

Ways to include someone who feels left out

Q1

YOUR IDEA

You can use these ideas to describe something that helps kids and teens create meaningful connections and friendships as you answer **Q1** in **STEP 2:**

Festival to share music and discover new songs

Activities to swap skills

Workshop for making things together

Event to find people nearby

Ice-breakers to start talking to each other

Program to turn online connections into real friendships

Shared project people can build together

Studio to share stories and experiences

Pen-pal service

System to help people find their “people”

Hub to connect people across different ages

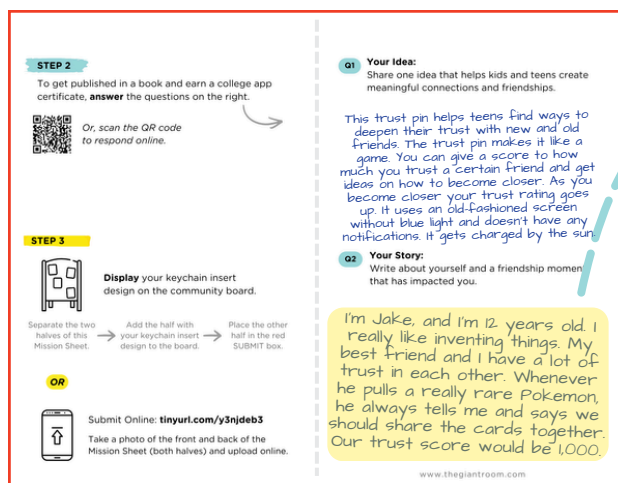
Friendship-matchmaker based on interests

Game for shy people to join in

Regular activity to bring people back together

Celebration of different interests and personalities

Cafés that make everyday places more social



Your answer for Q2 will be published here in the book.



Q2

YOUR STORY

You can use these prompts to help share your story as you answer **Q2** in **STEP 2**:

Introduce yourself

What is your name and age?

Where are you from?

What do you care about?

What are your values?

What are some things you love?

What are you curious about?

What are you good at?

Or...

Q2

YOUR STORY

You can use these prompts to help share your story as you answer **Q2** in **STEP 2:**

Your friendships

Who your friends are

Things you have in common

What you do together

How you became friends

What makes them unique

What makes a good friend

What you like about them

Or...

Share a memory

You helped your friend or your friend helped you

You made a new friend

One of you did something special for the other

Something funny happened

You tried something new together

You had a disagreement and made up

You made a memory you'll never forget

Or...



Try this: Imagine who is telling your story. Is it a narrator, reporter, author, historian, comedian, time traveller, your future self or...?