



IDEATION PACK

Use this Ideation Pack to inspire you as you design your keychain inserts and complete the Mission Sheet.

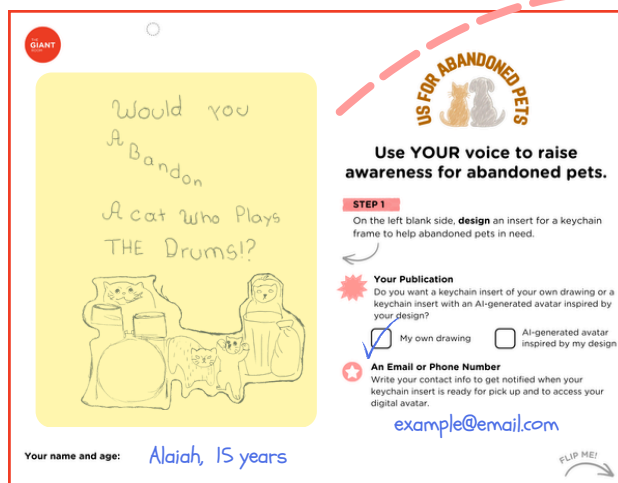


Your Mission:

Use YOUR voice to raise awareness for abandoned pets.

Grab a Mission Sheet to start designing.





GIANT

Would you
Abandon
A cat Who Plays
THE Drums!?

US FOR ABANDONED PETS

Use YOUR voice to raise awareness for abandoned pets.

STEP 1
On the left blank side, **design** an insert for a keychain frame to help abandoned pets in need.

Your Publication
Do you want a keychain insert of your own drawing or a keychain insert with an AI-generated avatar inspired by your design?
☒ My own drawing ☐ AI-generated avatar inspired by my design

An Email or Phone Number
Write your contact info to get notified when your keychain insert is ready for pick up and to access your digital avatar.
example@email.com

Your name and age: Alayah, 15 years

FLIP ME!

Your drawing from the Mission Sheet will be made into a keychain insert!



1

KEYCHAIN INSERT IDEAS

You can use these ideas to design your keychain insert as you answer **STEP 1:**

What TYPE of keychain insert will you design?

! WARNING - Bring people's attention to a cause.

💡 TIP - Suggest something people can do.

🎯 CALL TO ACTION - Give people a mission.

👽 MESSAGE FROM FUTURE - Predict what might happen.

😄 JOKE - Make people laugh and think.

? OR...

1

KEYCHAIN INSERT IDEAS

You can use these ideas to design your keychain insert as you answer **STEP 1:**

What could the keychain insert SHOW?

SYMBOL - Represent a bigger idea with a simple icon.

CHARACTER - Give an animal or object a personality.

TRANSFORMATION - Turn something harmful to helpful.

COMPARISON - Put two choices side by side.

CONNECTION - Show how two things are linked.

CONSEQUENCE - What happens if nothing changes?

OR...

What will make your keychain insert STAND OUT?

COLORS - Symbolize feelings and emotions.

SHAPES - Soft shapes feel gentle. Sharp shapes feel bold.

PATTERNS - Add repetition, rhythm, movement, or chaos.

STYLE - Cute, funny, serious, weird, futuristic, or...

MIX IT UP - Change how things usually look or are drawn.

OR...



Try this: Choose 1-2 of your favorite ideas from this list to start your design.

STEP 2
To get published in a book and earn a college app certificate, **answer** the questions on the right.

Or, scan the QR code to respond online.

STEP 3
Display your keychain insert design on the community board.

Separate the two halves of this Mission Sheet. → Add the half with your keychain insert design to the board. → Place the other half in the red SUBMIT box.

OR

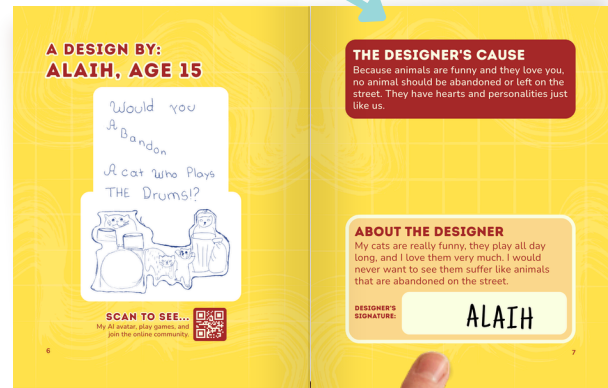
Submit Online: tinyurl.com/y3njdeb3
Take a photo of the front and back of the Mission Sheet (both halves) and upload online.

Q1 Why You Care:
Why do you think the problem of abandoned pets is worth raising awareness for?

Q2 Your Story:
Write about yourself and your own personal connection to this cause.

www.thegiantroom.com

Your answer for Q1 will be published here in the book.



Q1

WHY YOU CARE

You can use these ideas to describe why you think the problem of abandoned pets is worth raising awareness for as you answer **Q1** in **STEP 2:**

Pets are left without a home

Pets are surrendered to shelters

A pet's life can change because of a person's decision

Pets are a big responsibility

Shelters become overcrowded

Pets require time, money, and care

There aren't enough pet-friendly homes

Pets have long-term needs

Difficult to care for sick pets

Q1

WHY YOU CARE

You can use these ideas to describe why you think the problem of abandoned pets is worth raising awareness for as you answer **Q1** in **STEP 2:**

Unexpected changes in owner's life

Pets are moved between homes repeatedly

Pets can feel scared, confused, or lonely

Pets depend on people for food, shelter, and care

May have to wait a long time for a home

Animals form strong bonds with people

Pets can become sick or injured without proper care

Abandonment can affect a pet's behaviour and trust

People can make more informed choices

More people could consider adopting from shelters

Small acts of kindness can help

Owners move

Pets cannot choose what happens to them

Communities can look out for animals

Pets are living beings, not things

Or...

STEP 2
To get published in a book and earn a college app certificate, **answer** the questions on the right.

Or, scan the QR code to respond online.

STEP 3
Display your keychain insert design on the community board.

Separate the two halves of this Mission Sheet. → Add the half with your keychain insert design to the board. → Place the other half in the red SUBMIT box.

OR
Submit Online: tinyurl.com/y3njde3
Take a photo of the front and back of the Mission Sheet (both halves) and upload online.

Q1 Why You Care:
Why do you think the problem of abandoned pets is worth raising awareness for?

Because animals are funny and they love you, no animal should be abandoned or left on the street. They have hearts and personalities just like us.

Q2 Your Story:
Write about yourself and your own personal connection to this cause.

My cats are really funny, they play all day long, and I love them very much. I would never want to see them suffer like animals that are abandoned on the street.

www.thegiantroom.com

Your answer for Q2 will be published here in the book.



Q2

YOUR STORY

You can use these prompts to help share your story as you answer **Q2** in **STEP 2**:

Introduce yourself

What is your name and age?

Where are you from?

What do you care about?

What are your values?

What are some things you love?

What are you curious about?

What are you good at?

Or...

Q2

YOUR STORY

You can use these prompts to help share your story as you answer **Q2** in **STEP 2:**

What connects you to this problem?

Your pets

An animal you care about

Things you use or enjoy

Activities you do

Things you have learned

An experience you had

People who are important

Or...

Share a memory

You discovered something surprising

You wondered "why?"

You felt strongly about something

Something didn't seem fair

You came up with a new idea

You tried to make something better

You made a change

Or...



Try this: Imagine who is telling your story. Is it a narrator, reporter, author, historian, comedian, time traveller, your future self or...?