



IDEATION PACK

Use this Ideation Pack to inspire you as you design your keychain and complete the Mission Sheet.



Raise awareness about an environmental problem YOU care about.

Grab a Mission Sheet to start designing.



GIANT #001

US FOR THE PLANET #001

We need more

PANDAS

Raise awareness about an environmental problem YOU care about.

STEP 1
On the left blank side, **design** a keychain to inspire change for a healthier planet.

Your Publication
Do you want a keychain of your own drawing or a keychain with an AI-generated avatar inspired by your design?
☒ My own drawing ☐ AI-generated avatar inspired by my design

An Email or Phone Number
Write your contact info to get notified when your keychain is ready for pick up and to access your digital avatar.
 my.email@gmail.com

Your name and age: Abdurrahman, 13

FLIP ME!

Your drawing from the Mission Sheet will be made into a keychain insert!



1 KEYCHAIN DESIGN IDEAS

You can use these ideas to draw your keychain as you answer **STEP 1:**

What TYPE of keychain will you design?

! WARNING - Bring people's attention to a cause.

💡 TIP - Suggest something people can do.

🎯 CALL TO ACTION - Give people a mission.

👁 MESSAGE FROM FUTURE - Predict what might happen.

😄 JOKE - Make people laugh and think.

? OR...

1

KEYCHAIN DESIGN IDEAS

You can use these ideas to draw your keychain as you answer **STEP 1:**

What could the keychain SHOW?

SYMBOL - Represent a bigger idea with a simple icon.

CHARACTER - Give an animal or object a personality.

TRANSFORMATION - Turn something harmful to helpful.

COMPARISON - Put two choices side by side.

CONNECTION - Show how two things are linked.

CONSEQUENCE - What happens if nothing changes?

OR...

What will make your keychain STAND OUT?

COLORS - Symbolize feelings and emotions.

SHAPES - Soft shapes feel gentle. Sharp shapes feel bold.

PATTERNS - Add repetition, rhythm, movement, or chaos.

STYLE - Cute, funny, serious, weird, futuristic, or...

MIX IT UP - Change how things usually look or are drawn.

OR...



Try this: Choose 1-2 of your favorite ideas from this list to start your design.

STEP 2
To get published in a book and earn a college app certificate, **answer** the questions on the right.

Or, scan the QR code to respond online.

STEP 3
Display your keychain design on the community board.

Separate the two halves of this Mission Sheet. → Add the half with your keychain design to the board. → Place the other half in the red SUBMIT box.

OR

Submit Online: tinyurl.com/y3njdeb3
Take a photo of the front and back of the Mission Sheet (both halves) and upload online.

Q1 The Problem You Care About
What environmental problem do you think is worth raising awareness for? Why?

We need more pandas! Let them live in the wild, not in zoos. Panda habitats are being destroyed by companies using the trees for timber and fuel. The forests also get destroyed by farmers planting crops and new roads. Pandas are so cool and we shouldn't keep them trapped in zoos.

Q2 Your Story
Write about yourself and your own personal connection to this cause.

www.thegiantroom.com

Your answer for Q1 will be published here in the book.



2

THE PROBLEM

You can use these ideas to help describe a problem you care about as you answer **Q1** in **STEP 2**:

WHAT is the problem?

Air and water pollution

Extreme heat

Food and water waste

Climate change

Deforestation

Loss of habitats

Endangered animals

Fast fashion

Wildfires

Flooding

Overfishing

Electronic waste

Plastic waste

Burning fossil fuels

Loss of green spaces

Or...

2

THE PROBLEM

You can use these ideas to help describe a problem you care about as you answer **Q1** in **STEP 2:**

WHY should you care about this problem?

Animals can be injured or lose their habitats.

People can become sick or unsafe.

Resources can be wasted or run out.

Weather can become more extreme.

Clean air or water can become harder to access.

Some damage is hard to reverse.

Some communities are affected more than others.

Small changes can make a big difference.

It can affect future generations.

It can change places we care about.

It can be prevented or improved.

It can make our surroundings less enjoyable.

It can affect things we use every day.

It can cause problems far away from where they start.

Or...

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Q1 The Problem You Care About
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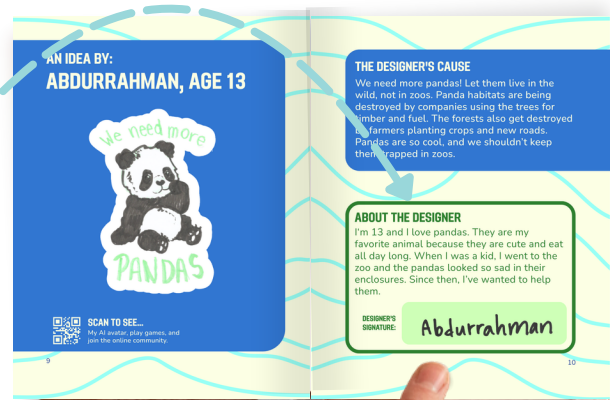
We need more pandas! Let them live in the wild, not in zoos. Panda habitats are being destroyed by companies using the trees for timber and fuel. The forests also get destroyed by farmers planting crops and new roads. Pandas are so cool and we shouldn't keep them trapped in zoos.

Q2 Your Story
Write about yourself and your own personal connection to this cause.

I'm 13 and I love pandas. They are my favorite animal because they are cute and eat all day long. When I was a kid, I went to the zoo and the pandas looked so sad in their enclosures. Since then, I've wanted to help them.

www.thegiantroom.com

Your answer for Q2 will be published here in the book.



3

YOUR STORY

You can use these prompts to help share your story as you answer **Q2** in **STEP 2**:

Introduce yourself

What is your name and age?

Where are you from?

What do you care about?

What are your values?

What are some things you love?

What are you curious about?

What are you good at?

Or...

3

YOUR STORY

You can use these prompts to help share your story as you answer **Q2** in **STEP 2:**

What connects you to this problem?

A place you care about

An animal you care about

Things you use or enjoy

Activities you do

Things you have learned

An experience you had

People who are important

Or...

Share a memory

You discovered something surprising

You wondered "why?"

You felt strongly about something

Something didn't seem fair

You came up with a new idea

You tried to make something better

You made a change

Or...



Try this: Imagine who is telling your story. Is it a narrator, reporter, author, historian, comedian, time traveller, your future self or...?